

SOCIAL MEDIA KIT



Zootechnia
HELEXPO



You can download all the logos and banners:

Logos & Banners

- Hashtags -

Find the Official Hashtags to be used below.
Hashtags should be used in the following order:

#Zootechnia

#HELEXPO

- WebSite -

The Official Website of Zootechnia:

zootechnia-expo.gr/en

- Social Media Accounts -

The Official Social Media Accounts of Zootechnia:



- Mention at Social Media Accounts -

You can @Mention Zootechnia in your posts or stories as:



@ZootechniaExpo



@zootechnia_expo



@zootechnia-expo



@tif.helexpo

- Important notes -

- It is recommended to use our Official hashtags in your Posts.
- In addition, it is recommended to @Mention the Official accounts of the event.
- It would be also good to insert a geographical tag/location using as a Location: **Zootechnia Expo**.
- In your Posts it is recommended to display "**Pavillion**" and "**Stand**".
- The correct name of the Expo is **Zootechnia** and not ~~zootechnia~~ or ~~ZOOTECHNIA~~
- The correct name of the exhibition organizer is **HELEXPO** and not ~~Helexpo~~

For more information about Social Media, please contact: media@helexpo.gr

